The County of Yuba

BOARD OF SUPERVISORS

MARCH 3, 2016 – WORKSHOP

The Honorable Board of Supervisors of the County of Yuba met on the above date, commencing at 2:00 p.m., within the Government Center, Marysville, California, with a quorum being present as follows: Supervisors Andy Vasquez, John Nicoletti, Mary Jane Griego, and Roger Abe. Supervisor Randy Fletcher was absent. Also present were County Administrator Robert Bendorf, Chief Deputy County Counsel John Vasce, and Clerk of the Board of Supervisors Donna Stottlemyeyer.

I. ROLL CALL - Supervisors Vasquez, Nicoletti, Griego, Abe, Fletcher – Supervisor Fletcher Absent.

Also present were: OPUD Directors John Floe and Denise Burbank; Harl Sanderson, Beale AFB

Economic Development Advisory Committee Members: Wayne Bishop, Tib Belza, Nate Pomerroy, Rosemary Daoust.

County Administrator Robert Bendorf, Economic Development Corporation Executive Director Brenda Stranix, and Community Development and Services Director Kevin Mallen led interactive group discussion on the development and finalizing of the Economic Development Plan 2016 regarding:

- Commitment, Vision, and Principals
- Strategic Priorities
  - Foster Business
  - Business Incentives
  - Industry Diversification
  - Outreach
  - Workforce Development
- Developing an Award-winning Business Climate
  - Efficiencies and Beautification
- Champion Marketing and Promotion
  - Branding
  - Marketing and Promotion
- Implementation Plan

Supervisor Nicoletti left the meeting at 2:30 p.m.
II. **ADJOURN**: 3:32 p.m.

ATTEST: DONNA STOTTLEMEYER  
CLERK OF THE BOARD OF SUPERVISORS

Chair

Approved: **March 15, 2016**